



<http://www.hrcentraloregon.org/>

## April 19, 2017 Meeting

### **Presentation** *Attracting Qualified Employees and Investing in a Homegrown Talent Pipeline*

Last month Damon Runberg showed us the “why” of the state of Central Oregon’s job market. This month, hear the “how” we use that information to our hiring advantage. There are underutilized hiring tools & programs locally available to help you find that “perfect fit” employee.

We’ll also discuss the value of internships and work experience for cultivating a local talent pool.

Many times employers find that an otherwise qualified candidate lacks just one certification or training requirement to be considered for employment. Heather and Katie will focus on resources and support programs available to the hiring employer. Find tools to “skill up” individuals, tailor trainings based on your needs and provide an emerging workforce with work experience and career education that is focused on the demands of our local employers.

### **Speakers**

*Katie Condit, Executive Director, Better Together*

Better Together is a regional, cross-sector partnership working collectively to improve children and youth success from cradle to career. Prior to joining Better Together, Katy worked as a research fellow in education and juvenile justice at the University of Notre Dame. Katie’s roots in Central Oregon stem from her work as a Program Director for Heart of Oregon Corps in the years prior to her research position. Katie holds an MA in Sociology from University of Notre Dame, and her BA in Sociology and Theatre from University of Puget Sound.

*Heather Ficht, Executive Director, East Cascades Workforce Board*

The ECWIB partners with businesses, governmental entities, and educational institutions to support the talent needs of employers, and to maximize and align investments in the career goals of individuals in order to fuel a thriving economy. Heather brings with her over 10 years of experience in workforce in the Portland Metro area, where she served as Director of Youth Workforce Investments and led the state’s most successful summer youth program.

Heather holds a Masters in Social Work from Portland State University, and her BA in Sociology from the University of Wisconsin-Madison.

### **Sponsor**

**Sponsorship opportunity still available!**

**When: Wednesday, April 19, 2017** 7:30 a.m. Networking/Continental Breakfast  
8:00 to 9:00 a.m. Presentation

**NEW LOCATION:** **Partners in Care** 2075 NE Wyatt Court, Bend  
North on 27<sup>th</sup> Street (past Neff Rd.); left on Courtney Drive; then left on Wyatt Court

**Registration:** <http://www.hrcentraloregon.org/calendarevents.aspx#rsvpform>